

THE FUTURE OF FIELD OPERATIONS IS HERE

THE STRAIN AND CHALLENGES OF TODAY'S BUSINESS

TOP 3 GROWING PRESSURES

- Increased service and product offerings
- Collaboration and knowledge sharing
- Data sharing



TOP 3 BUSINESS CHALLENGES

- Margin pressures
- Increased competition
- Hiring and holding good employees



45% Say Business Will Be More Complicated By 2020

HOW WILL YOU RESPOND? **MOBILITY**

MOBILE COMPUTERS

Consumer-grade devices are getting passed up for enterprise-grade devices



CONSUMER-GRADE DEVICES

Device failures result in up to **140 minutes** in lost productivity*

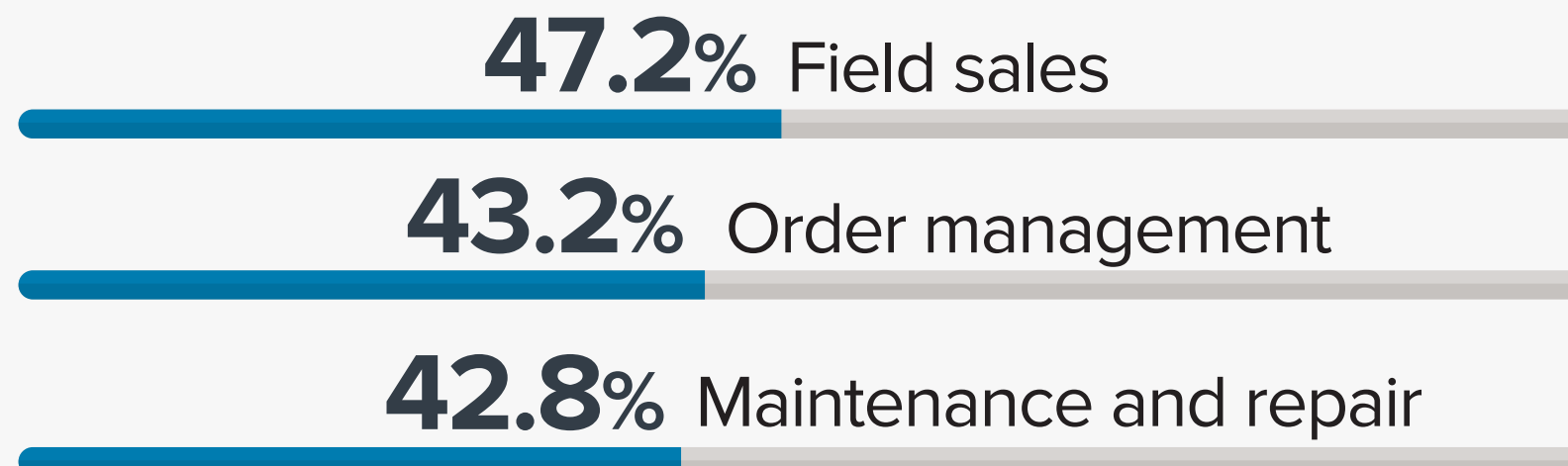
ENTERPRISE-GRADE DEVICES

Selection criteria:
49.1% Ease of use
41% Reliability of hardware

*Source: VDC Research, Mobility in Manufacturing and Logistics

APPLICATIONS

Top uses currently:

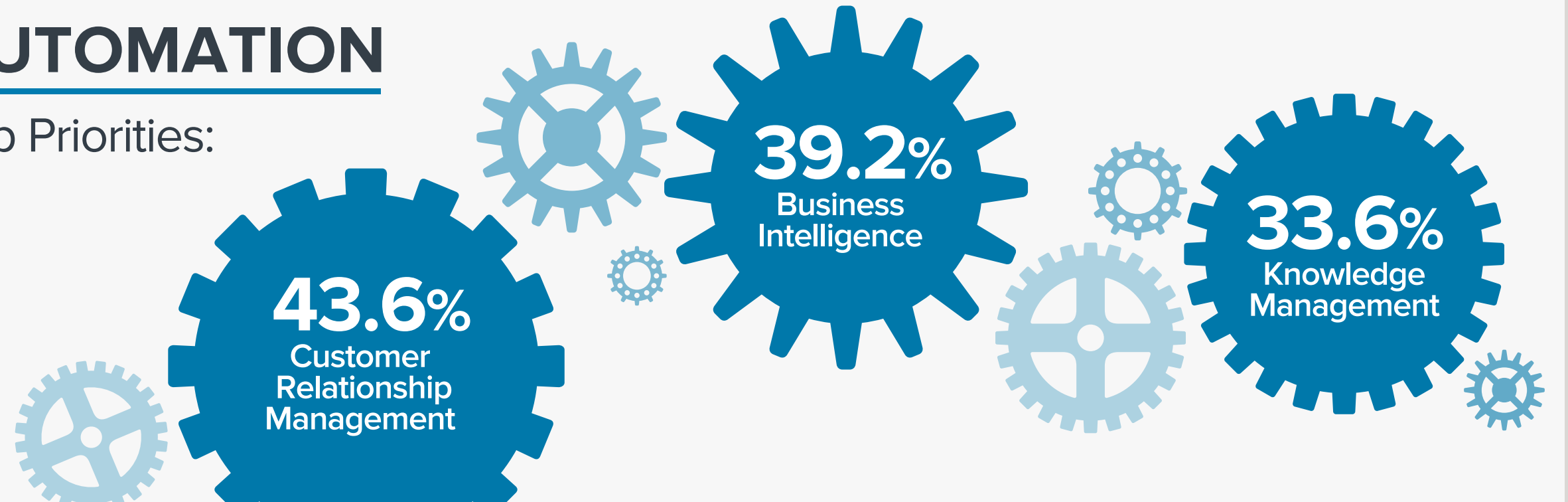


MOBILE POS payment in field



AUTOMATION

Top Priorities:



Automation plans will exponentially increase by 2020.

MOBILITY CREATES FUTURE GROWTH

BEST ROI TECH

41%

WEARABLE TECHNOLOGY

31%

BIG DATA/ANALYTICS

28%

THE INTERNET OF THINGS



More than **2/3rds** respondents are ready for a change.

MOBILITY DELIVERS GREATER PROFITS



LEADS TO:

Additional generated revenue

Improved profitability

FOR THE FULL SURVEY RESULTS, [CLICK HERE](#)

Source: Zebra's 2015 Field Operations Vision Study

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