

10 CONSIDERATIONS FOR FINDING THE RIGHT MOBILE DEVICE

With so many models, suppliers, configurations and operating systems, making your selection can be difficult. But with the right choice you stand to gain in productivity, efficiency and accuracy.

At Zebra we can help you take those next steps, by selecting the mobile devices you really need.

1.

**CAN IT SURVIVE THE INEVITABLE?**

Look for a device that meets the needs of your applications and won't fail in the face of drops, spills, extreme temperatures, or dust and dirt.

2.

**WILL IT NEED TO BE A SCANNER TOO?**

If users need to scan more than a few barcodes, you need rapid scanning capability or productivity will suffer. Also, check whether you will need signature capture & card payment capabilities.

4.

**IS IT GOING TO BE EASY TO USE?**

Operating system familiarity and ergonomics will increase user adoption and eliminate workarounds. Leverage purpose-built utilities to enhance the out-of-the-box experience.

If the device will be in use all day and your workers are always on the move with no access to a charging point they will need a device with good power management, not just a big battery.

3.

**HOW LONG DOES THE BATTERY NEED TO LAST?**

5.

**WHAT ARE THE SECURITY RISKS?**

Sophisticated mobile attacks are becoming popular so protecting your data requires the right mobile application management (MAM). Look for application white-listing, AD/LDAP authentication, and key management among other features.

6.

**CAN IT MAINTAIN CONNECTIVITY?**

When people need access to data on the go, the extent of WAN/WLAN connections and seamless roaming can make all the difference in productivity.

8.

**IS THE SUPPORT PLAN COST EFFECTIVE?**

Evaluate how likely you will experience device failures and what these will mean to your business. Armed with this information you can decide which support plan coverage offers you the best value for money.

The ability to centrally and remotely manage your device fleet is critical to everything from staging to pushing upgrades to trouble shooting.

7.

**HOW WILL YOU DEPLOY DEVICES & MANAGE SUPPORT?**

9.

**IS DEVICE LIFE INCLUDED IN YOUR ROI?**

Having to constantly replace or upgrade devices and accessories can mean the use of many different models, higher capital outlay and significant support complexities.

10.

**HOW MUCH WILL IT REALLY COST?**

When you calculate TCO, include potential costs for worker downtime, the device replacement cycle, additional accessories and support. Looking at just the device price might make it seem cheap but over its lifetime it could turn out to be anything but.



READ THE RECOMMENDATIONS IN OUR FULL GUIDE TO SELECTING THE RIGHT MOBILE DEVICE.

SET YOUR MOBILITY IN MOTION.

Don't wait. Contact your local Zebra representative to discover the opportunities for improving productivity, efficiency and accuracy in your operations today.

